

SAP® Innovation Awards 2024

Entry Pitch Deck Instructions and Guidance



1.	TITLE.....	3
2.	COMPANY INFORMATION.....	4
3.	SUMMARY AND QUOTE	5
4.	PARTICIPATING PARTNER INFORMATION	6
5.	CHALLENGES AND OBJECTIVES.....	7
6.	PROJECT OR USE CASE DETAILS	8
7.	BENEFITS AND OUTCOMES.....	9
8.	ARCHITECTURE(OPTIONAL).....	11
9.	DEPLOYMENT.....	12
10.	ADDITIONAL INFORMATION.....	13
11.	GENERAL GUIDELINES AND TIPS.....	14
12.	APPENDIX	15
12.1.	EXAMPLES OF BENEFITS AND OUTCOMES.....	15

Thank you for your interest in the SAP® Innovation Awards for 2024. You can participate by submitting an entry pitch deck that shares your story of breakthrough innovation in a creative and compelling way.

The pitch deck **template** is a vital tool in preparing your pitch deck. As a supplement to the template, this document provides detailed instructions, tips, and guidance for crafting your pitch deck.

Here are several tips and general guidelines to consider and apply throughout the pitch deck.

- Be authentic and stick to the facts. No one knows your innovation story better than you do.
- Include simple, clear, and quotable statements. Avoid jargon or abbreviations.
- Use short but complete sentences. Bullets generally are less effective for conveying a story.
- Make sure that your entry covers all four perspectives of your project: Why? When? What? How?
- Describe how you are using SAP products and solutions to achieve your innovation rather than explaining the features and functions of the SAP products and solutions.
- Explain the context of the use case – for example, what metrics negatively impacted or challenged your organization.
- Explain the context of the challenges and benefits so that someone not in your industry would be able to appreciate them.
- Follow the recommended word count for each of the content areas. Don't reduce the font or change the format to pack more details on the slide. Instead, find a way to shorten your sentences and stick to what is most important. Add additional slides as needed (preferably in the appendix) where you can provide details.
- Insider tip: For inspiration, review the [2023 winning submissions](#).
- And finally, go ahead and brag. Tell us why you and your company are especially proud of what you have accomplished – don't be shy!

In the end, we want your pitch deck to tell a compelling narrative that goes beyond process and implementation details and includes stories about the benefits/impact on “people” - on a direct individual level if possible - versus merely citing “improved workforce productivity by 30%.”

To get started, you can **[access and download the SAP Innovation Awards Pitch Deck Template](#)** from the [How to Enter Page](#). Remember to delete the guidance text boxes before submitting.

Participants may submit multiple entries, but each entry must be about a separate project or use case. We recommend focusing on a single well-developed entry rather than multiple entries.

Note: For the 2024 program we require **all submissions to be live and deployed i.e., NO Proof of Concept (POC) allowed.**

For partners:

Most of the suggestions and guidance included in this document apply equally to both customer and partner participants. We have also included additional guidance for each slide specific to partners who are developing pitch decks.

Partners may submit multiple entries. However, we recommend that partners submitting entries for the **Partner Paragon** category for developing a next-gen application (partner IP) should focus on **a maximum of five entries**, emphasizing the quality of entries of customers that have deployed the application over the quantity of good ideas. Additionally, please take note of eligibility requirements for 2024, which necessitate that the next-gen application **must be deployed by 1 or more customers**, be intended to be sold to customers, use **at least one cloud technology from SAP Business Technology Platform and licensed via the SAP Build or Tech adoption program**.

1. TITLE

Before starting your pitch deck, please do the following:

- 1) Complete the self-assessment form to check if your project is eligible for the 2024 awards.
- 2) Review "Entry Pitch Deck Instructions and Guidelines" to get guidance and tips for creating your pitch.
- 3) Note: This pitch will be published on the SAP.com public website. Get your pitch approved to ensure we do not include any confidential and/or personal data without obtaining the necessary consent.

SAP Innovation Awards 2024

Entry Pitch Deck

Insert Entry Title

Insert Participant's Company Name

Insert Participant's Name (optional)

Insert Participant Industry

PUBLIC

Participant Photo (Optional)

Participant Logo

Partner Logo (Optional)

SAP

Slide 1-1 Title

On this slide enter title, participant company, Participant company logo, Participant name(optional), Participant photo(optional), Participating Partner logo(optional) and Participant Industry.

The pitch deck title is critical and a great way to introduce and differentiate your entry. The most effective titles are short but specific and emphasize the outcome. As with any good news headline, the objective of the title is to entice the reader to want to know more.

We suggest following these steps for creating compelling titles:

1. Start with an action: reducing, delivering, saving, etc.
2. Follow the action with what is impacted and be as specific as possible: online shopping experience, patient care recommendations, time to fulfill customer orders, etc.
3. Optionally, finish with a phrase that conveys the most important element of the use case: machine learning, next-generation digital supply chain, real-time analytics, etc.

Here are examples of past entry titles that incorporate one or more of these steps:

- Taking Action on Customer Insights Leads to Breakthrough
- Turning Customers into Brand Ambassadors
- Achieving Intelligent Enterprise Through SAP S/4HANA Transformation
- Saving Patient Lives with SAP Data Intelligence
- Taking a Fast Train to Reshape Rail Asset Management

HINT: If your logo does not have your company name included in English, we recommend you add your company name in the title so that it displays on pages where only the logo and title are listed, e.g., on finalist and winners pages [Entries \(sap.com\)](https://sap.com/entries)

If you are a customer, enter your company name as the participant company name.

For partners:

There are three possible ways in which an SAP partner may participate in the SAP Innovation Awards:

1. **Submit your own company as an SAP customer.** In this case,
 - **Your company** is the participant company name and will win the award (and Sapphire pass and winner's trophy) if selected as winner
 - Your use case must be about how your company uses SAP products for your own benefit and not be an application you developed for sale to your customers.
 - **Delete participating partner slide**, which is only relevant when submitting on behalf of your customer. In this instance:
2. **Submit on behalf of one of your customers.** In this case,
 - Enter **your customer's company name** as the participant's company name.
 - Make sure you have approval from your customer to submit on their behalf. Be sure to share with them a copy of the official rules, which they need to agree to.
 - Do not include the partner name on the title slide – you have an opportunity to include information about your company and your role as participating partner in the project on participating partner slide.

- **Your customer will be eligible to win the award** (and SAP Sapphire Orlando conference pass and winner's trophy) if eligible for monetary prizes
- **Your company will be named as the partner in winner announcements**, and you will also receive a winner's trophy.
- **Submit your company (as a partner)** for developing a next-gen application (partner IP) to compete for the **Partner Paragon award**. In this case:
 - Enter **your company name** as the participant company name and **delete** participating partner slide, which is only relevant when submitting on behalf of your customer.
 - **your company will win the award** (and Sapphire pass and winner's trophy) if selected as winner.
 - Note that there are additional eligibility requirements for this type of submission. These include:
 - Your application has been successfully deployed and is in production (live) for at least one customer.
 - Your application is licensed via the SAP Build or Tech adoption program.
 - Your application is intended to be sold to your customers.
 - Your application uses at least one of the cloud technologies from SAP Business Technology Platform solutions.

2. COMPANY INFORMATION

On this slide, provide a brief introduction about the participating company.

The simplest option for customers is to include the company's standard boilerplate overview and provide details about how the company is becoming an intelligent enterprise.

Slide 2-1 Company Information

- Keep it concise – no more than a few sentences. You may use paragraphs or bullets, whichever works best for you.
- Describe the purpose of your company. Who are your customers, and what do they desire in terms of a customer experience from your business?
- How does your corporate culture foster success among employees, customers, and partners?
- How is your company an innovator within your industry?
- Include any other information that is relevant or specific to the innovation story. How is your company operating more sustainably, and what are the outcomes of this action? How are you measuring your carbon footprint?
- Social Responsibility: Does your company have any specific programs that actively engage with the broader community around social or environmental issues? If so, what are some of those initiatives, and how do you execute them? Cite examples of the programs' positive impact, if available.

For partners:

Complete this slide based on the way how you as a partner are participating.

- If you are submitting on behalf of one of your customers, provide a brief introduction about **the customer’s company** per the guidelines above.
- If you are submitting your own company as an SAP customer, provide a brief introduction about **your company** per the guidelines above. Be sure to enter your relationship with SAP in the entry form as “SAP customer.”
- If you are submitting your own company (partner) in the Partner Paragon category for having developed a next-gen application, provide a brief introduction about your company and include key market facts for developing the application.

3. SUMMARY AND QUOTE

Slide 3-1 Summary

Slide 3-2 Quote

This slide is your submission’s elevator pitch and **the most important slide** in the pitch deck.

The slide should tell a story – a narrative – effectively conveying the challenge, the solution, and the result or outcome affecting not only your company, your workforce, and your customers, but the global community as well

Provide at least three business proof points and metrics that reflect the business outcome achievement. The proof points and metrics should reinforce and provide credibility to the impact and results.

Challenge: Why did the project happen? What was the primary struggle that the company was hoping to address?

Solution: Provide the solution concept, not a list of what products were bought. What was the approach, why, and how was the solution expected to address the challenge?

Outcome: What happened? Did the solution work, and how do you know? What has changed for the company, individuals, or community since the project went live? Do you have any future plans as a direct result of the outcome?

Be sure to include how the use case represents progress in the company’s journey toward becoming an intelligent, sustainable enterprise.

Finally, make sure you consider the judging criteria for the awards as you create this slide. For the 2023 awards, the criteria are:

1. Use Case Creativity: How compelling and disruptive is the use case described in the entry? Does the use case involve a big idea and innovative approaches? Can it drive significant change?
2. Tangible Outcomes: What was the result of the project? What is the magnitude of the outcome; what is the impact on individuals; and how compelling are the quantified results? Does the submission outcome illustrate how the customer was able to solve a business problem within the context of their own industry?
3. Innovation: Is the company applying a range of SAP solutions, technologies, cloud approaches or innovations like Artificial Intelligence - to form agile, integrated digitized business processes that help make them more customer-focused, resilient, profitable, and sustainable? Are they using the

SAP solutions and technologies in unique or dramatic ways to support new business models, connections with customers or industry convergence?

On the quote slide, provide a quote that describes the transformation achievement of your solution(s) and what makes it innovative.

- Good quotes help capture the authenticity behind the story.
- Make sure the quote highlights the importance of the technology for the project

For partners:

Focus on the specific use case and the outcome for a single set of customers, individuals, or a community. Highlight the gap in the market that your solution is addressing and how customers are driving value with your solution. Avoid general statements about products and solutions, as this tends to come across as a sales pitch. If the entry is on behalf of a customer or is a partner entry about your use of SAP products for your own benefit, then this slide should emphasize results for that specific deployment.

4. PARTICIPATING PARTNER INFORMATION

Slide 3-3 Participating Partner Information

This slide is all about the participating partner that was engaged in the success of the customer's project.

This slide is **OPTIONAL** and only necessary for customer submission and if the customer wants to recognize a partner for their role in the project.

Insert the participating partner company name and logo). Include a few sentences about the role the partner played in the project. This could describe an

implementation role, expertise contributed, an actual intellectual property that the partner contributed in terms of hardware, or the application of another product or service. Finally, there is a section where you can include a quote from the partner or customer describing the impact the partner had on the success of the project. Make quotes meaningful and relevant to the story – not just a line pulled from a press release or corporate website.

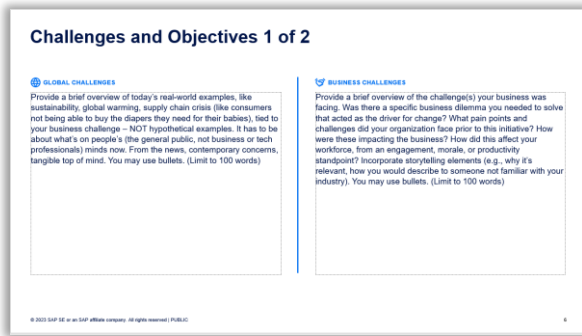
Delete this slide if:

- You are a partner submitting a next-gen application in the Partner Paragon category
- The partner to be recognized is your own company

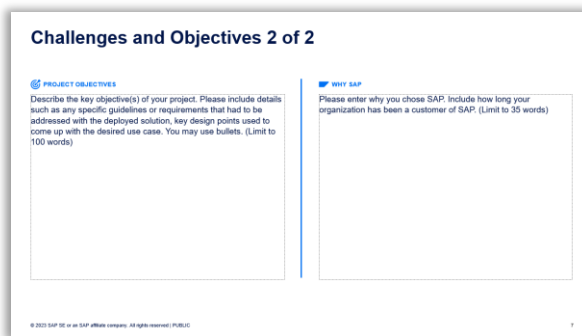
For partners:

If you are a partner submitting on behalf of a customer, this is the slide where you can highlight your company's contribution to the success of the customer's project. Otherwise, delete this slide.

5. CHALLENGES AND OBJECTIVES



Slide 5-1 Global and Business Challenges



Slide 5-2 Project Objectives and Why SAP

On these 2 slides, provide background and context for the project, including the rationale for selecting and deploying the specific use case.

In the **Global Challenges** section, include a brief overview of today's real-world examples, such as sustainability, global warming, and supply chain crisis tied to your business challenges. It must be about what's on people's minds now, from the news and/or contemporary concerns.

In the **Business Challenges** section, include obstacles faced by your company. These might be competitive or business challenges or about eliminating barriers restricting the pursuit of a business opportunity or relate to the company's ability to address a global crisis or challenge. Was there a specific "business dilemma" you needed to solve that acted as the driver for change? What pain points and challenges did your organization face prior to this initiative? How were these impacting the business? How did this affect your workforce?

In the **Project Objectives** section, include an overview of what the team set out to accomplish. Were there specific guidelines or requirements that had to be addressed with the deployed solution? What were the key design points used to come up with the desired use case? On this slide, you can also introduce any innovative approaches that were used. For example, did you complete a design thinking workshop to help develop the use case that best addresses the company's needs?

Alternatively, this section may be used to describe the opportunity that the company hopes to benefit from by deploying the solution. For example, the project may have the objective of enabling access to a new market or geography.

In the **Why SAP** section, enter why you chose SAP solutions for your project.

For partners:

- If you are submitting on behalf of a customer, this slide should be used to describe the challenges and objectives of your customer.
- If you are submitting as a customer, describe the challenges and objectives of your company.
- If you are submitting in the Partner Paragon category with a next-gen partner application, this slide should describe the specific market or specific customer challenges and objectives the application addresses. Again, please keep in mind that your application must be monetized and licensed via the SAP Build or Tech adoption program.

6. PROJECT OR USE CASE DETAILS

Project or Use Case

Please describe the project or use case. A more comprehensive description of the business problem being addressed and solution that led to the outcome and results. Below are some thought-provoking questions to position your story/use case and to present what happened. Why was there a need for this project within your organization and what were the pain points you were addressing? What were the implementation highlights? What drove your decision? Who supported the project internally? How long did the project take? What were the key differentiators between SAP and the competition? How did you use organizational change management to transform the business? (Do not list the functions and features of the SAP products.) Bullets are acceptable here as well as paragraph form, depending on what works best for your story. (Limit to 100 words)

PROCESS BEFORE
Describe the process before implementing SAP solutions. You may use bullets and include supporting process flow diagram. (Limit to 100 words)

PROCESS AFTER
Describe the process post implementation of SAP solutions. You may use bullets and include supporting process flow diagram. (Limit to 100 words)

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Slide 6-1 Project or Use Case Details

On this slide, provide a more comprehensive description of the business problem being addressed and the solution that led to the outcome and results. Here are some thought-provoking questions to position your story/use case and to present what happened. Why was there a need for this project within your organization, and what were the pain points you were addressing? What were the implementation highlights? What drove your decision? Who supported the project internally? How long did the project take? What were the key differentiators between SAP and the competition? How

did you use organizational change management to transform the business? How are you using SAP solutions to solve a problem or challenge? (Do not list the functions and features of the SAP solutions).

Additionally, describe the impact on your company's business processes.

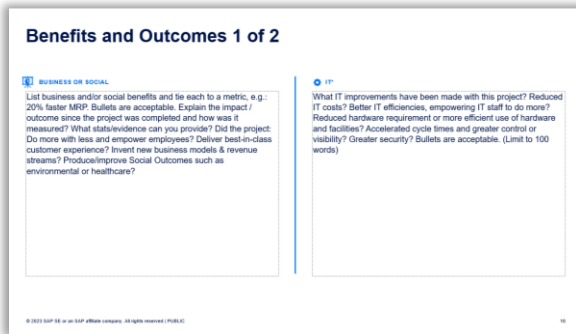
- In the bottom left section, describe the state of your process prior to implementing the SAP solution. You can use bullets and/or include a diagram of the process flow.
- In the bottom right section, describe the state of your process after implementing the SAP Solution. You can use bullets and/or include a diagram of the process.

For partners:

- If you are submitting on behalf of a customer, describe the customer's project or use case and processes. Do not provide details about your role on this slide.
- If you are submitting as a customer, follow the guidelines above.

If you have developed a next-gen application, this is your opportunity as a partner to describe how you built your solution and, where possible, make it specific to a customer situation. Avoid general solution descriptions to make sure this slide does not read like a product brochure.

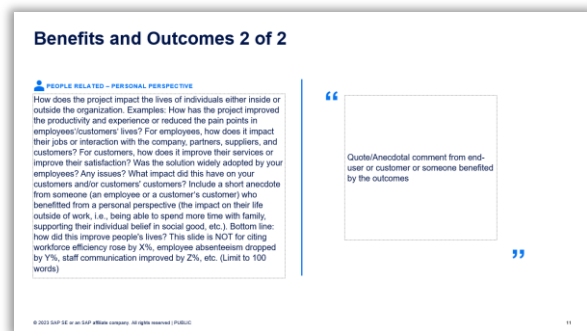
7. BENEFITS AND OUTCOMES



Slide 7-1 Business/Social and IT Benefits and Outcomes

Provide specific benefits and outcomes that resulted from the project.

Insider tip: SAP Innovation Award judges like facts and figures that augment a good story. Add details that provide context to the challenges or opportunities. Highlight outcome achievements with three or more business-centric proof points, and be sure to include social benefits as well.



Slide 7-2 People Related

Why is the use case relevant and important to achieving the company's innovation, business transformation, or intelligent enterprise goals?

On the "Project or Use Case Details" slide, you provided details about the use case and the impact on your business processes. Use these slides to tell the rest of the story. What was the impact or outcome since the project was completed? Were there any internal adoption issues, and if so, how was that overcome? What were the primary SAP products, solutions, or technologies that were part of the project, and the main value that each

contributed? Why is the project innovative? How is the company leading or breaking barriers as a result of this project?

For the purposes of the pitch deck, you should include three different types of outcomes: business or social benefits, IT benefits, and people-related benefits.

Business or Social: List business and or social benefits. Explain the impact/outcome since the project was completed. What stats/evidence can you provide. Did the project do more with less and empower employees. Does it deliver best-in-class customer and employee experiences? Have you invented new business models & revenue streams? Have you improved environmental or healthcare-related social outcomes?

IT: What improvements have been made with the implementation of this project, e.g. Reduced IT costs, Better IT efficiencies, empowering IT staff? Reduced hardware requirements or more efficient use of hardware facilities? Accelerated cycle times and greater control or visibility? Greater Security? Benefits of embracing cloud? This section is **required** if you are using **SAP Business Technology Platform** solutions

People related:

- Consider all audiences that benefitted from the solution. How does the project impact the lives of individuals either inside or outside the organization? For example: How has the project improved the productivity and experience or reduced the pain points in employees'/customers' lives? For employees, how does it impact their jobs or interaction with the company, partners, suppliers, and customers? For customers, how does it improve their services or improve their satisfaction? Was the solution widely adopted by your employees? What impact did this have on your customers and/or customers' customers? Bottom line: how did this improve people's lives? This slide is NOT for citing workforce efficiency rose by X%, employee absenteeism dropped by Y%, staff communication improved by Z%, etc.

- Include a short anecdote from someone (an employee or a customer's customer) who benefitted from a personal perspective (the impact on their life outside of work, i.e., being able to spend more time with family, supporting their individual belief in social good, etc.).
- Include a quote or anecdote from an end-user or customer or someone who benefitted from the outcomes

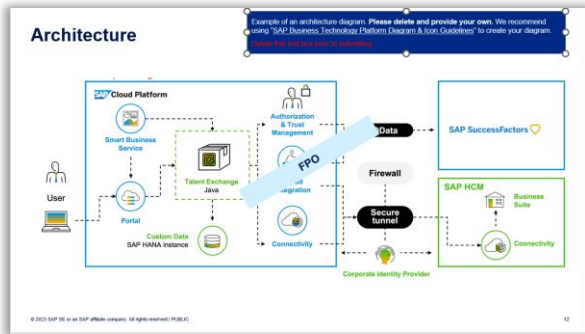
In general, including a few concise and compelling benefits is more effective than a laundry list of vague or generalized benefits.

Examples of the three different types of outcomes and benefits are included in the [Appendix](#).

For partners:

- If you are submitting on behalf of a customer, the benefits should be derived from **that customer's use case** using the guidance included above.
- If you are submitting as an SAP customer, the benefits should be derived from the outcome that **your company** has achieved from the use case.
- If you are submitting as a partner that has developed a next-gen application in the Partner Paragon category, the benefits should be derived from the results achieved by **customers who are using your application**. You may also include how the application will benefit a specific market segment or group.

8. ARCHITECTURE(OPTIONAL)



Slide 8-1 Architecture

This slide is optional. Provide a high-level architecture diagram showing how the project comes together and where each product or technology fits into the overall picture. The goal is to provide a visual representation of the project and to illustrate the major technical components or elements of the project.

For example, the architecture diagram could represent inputs and outputs and show how various data sources and applications are aggregated and analyzed in new, innovative ways. It should be a high-level overview meant for a moderately technical or informed audience

and should not be of developer-level complexity. The example provided represents the level of detail that meets the requirements for judges to evaluate your submission.

For all entries, we recommend using [“SAP Business Technology Platform Solution Diagram & Icon Guidelines”](#) to create the diagram and to make documenting your project, use case, and solution implementations easier. It includes a comprehensive set of official icons, capability icons, graphical design elements, and a set of sample diagrams. All these tools can be used to design diagrams and schematics of different complexity and to illustrate the ways in which SAP products are used.

For partners:

- If you are submitting on behalf of one of your customers, follow the guidelines above and make sure the architecture diagram is a representation of the **customer’s use case**. Include how SAP products are used and how your products fit in the use case – do not focus only on your solution.
- If you are submitting your own company as an SAP customer, follow the guidelines above and share a representation of how **your company (as a partner)** is using various technologies in implementing the solution for your company.
- If you are submitting as a partner entry (next-gen partner application in the Partner Paragon category), follow the guidelines above to represent the architecture of your solution and include how other elements, such as other SAP products or customer solutions, fit in. Essentially, you should provide an architecture of **your next-gen application within the context of deployed customer environments**.

Deployment Details 3 of 3 slide

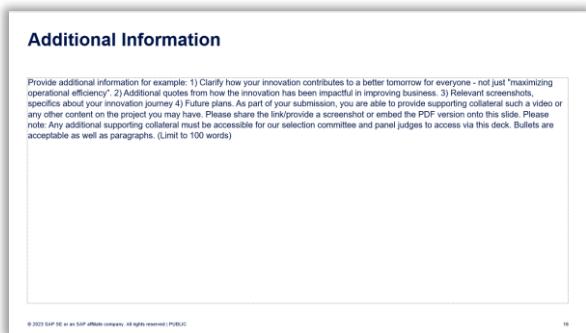
Select the services and support offerings or application packages used during the implementation or deployment phase of the project and explain how the SAP Services and Support offerings(s) contributed to your project's success. If you are using SAP BTP Discover Center Mission provide the link to the mission and the contribution the project.

For partners:

If you are submitting on behalf of one of your customers, follow the guidelines above and make sure that you share **the customer's** deployment details.

- If you are submitting your own company as an SAP customer, follow the guidelines above and share **your company's** deployment details.
- If you are submitting as a partner entry (next-gen partner application in the Partner Paragon category), share the deployment details of **your customers (collectively)** using your next-gen application. Note: your next-gen application must be using one of the technologies from SAP BTP listed on the slide, deployed at one or more customers and monetized/listed on SAP Store to be eligible.

10. ADDITIONAL INFORMATION



Slide 10-1 Additional Information

Include this slide if there is specific additional information or content that is critical to your story and that you were unable to include in other parts of the pitch deck. It is a good place to, for example, 1) Clarify how your innovation contributes to a better tomorrow for everyone - not just "maximizing operational efficiency." 2) Additional quotes from how the innovation has been impactful in improving business. 3) Relevant screenshots and specifics about your journey toward becoming an intelligent enterprise (if applicable). 4) Future plans. As part of your submission, you can provide supporting collateral such as a video or any other content on the project you may have. Please share the link/provide a screenshot or embed the PDF version onto this slide. Please note: Any additional supporting collateral must be accessible for our selection committee and panel judges to access via this deck. Bullets are acceptable, as well as paragraphs. (Limit to 100 words)

For partners:

Follow the same guidelines as above. If it contributes to the overall story, you may also include more information, backup materials about partner products, or partner contributions to the customer project.

11. GENERAL GUIDELINES AND TIPS

- Do not include [personal data](#) unless you have obtained consent from the person.
- Do not include [confidential information](#); ensure that all links are current and public because your pitch deck will be posted on SAP's website.
- Provide [links to large graphics and videos](#) instead of embedding them in the deck, as there is a 10 MB limit to the size of the pitch deck.
- Ensure that the [SAP product names](#) are in accordance with SAP naming (Note: The awards team will correct product naming before publishing).
- Delete optional slides (such as the partner slide) per the guidelines above.
- Proofread and spell-check to find and correct typos.
- Ask someone unfamiliar with your project to review your entry and give feedback (is anything unclear, is there too much jargon, and so forth).
- Use fonts and colors that are clear and easy to read.
- If you are using images containing text that is not in English, include a note describing the contents of the image.

12. APPENDIX

12.1. EXAMPLES OF BENEFITS AND OUTCOMES

Business Outcomes

- Optimized resources
 - Decrease risk in the global supply chain
 - Create sustainable products
 - Protect profits from increasing costs
 - Eliminate redundancies
 - Reduce cost by having full visibility on operations
- Engaged workforce
 - Build a people-centric business model
 - Create the ideal employee experience
 - Become a magnet for talent
 - Provide employees with access to career plans and growth at their fingertips
- Delighted customers
 - Develop customer profiles that are private and protected
 - Gain visibility into the full customer journey
 - Build customer loyalty
 - Enhanced customer service
- Applied intelligence
 - Run a successful, digitally connected business
 - Provide business with effective and timely use of enterprise data
 - Monetize data to create new revenue streams
 - Use machine learning to improve expertise
 - Boost forecasting accuracy
 - Create a real-time simulation tool to improve forecasting and boost ROI
 - Reduce the processing time per application and payment from 25 minutes to 30 seconds with an automation level of 85%
- Innovative business
 - Move from selling products to selling outcomes
 - Benefit from the shared economy
 - Digitize products and services
 - Eliminated many manual processes, streamlined operations, and enhanced efficiency

Social Outcomes

- Environment
 - Prevent illegal deforestation and help save the rainforest
 - Feed the world through crop disease management
 - Enable beet growers to use fewer pesticides and nutrients while producing more food per hectare than traditional farming with smart farming

- Create a circular economy through recycling, reuse, refurbishing, etc.
- Foster smart, sustainable cities
- Promote sustainable waste collection
- Drive water conservation and operational efficiency through digital customer engagement
- Protect employees by preventing accidents before they happen in a hazardous work environment
- Improve employees' safety, while enhancing efficiency
- Healthcare
 - Improve mental healthcare: suicide prevention, crisis response, and recidivism
 - Deliver personalized medicine to improve treatments, clinical decisions, and diagnostic monitoring
 - Unlock cancer data to improve care and outcomes
 - Harness Big Data to help keep patients – and nurses – in good health
 - Develop new medicines for both undruggable and underserved conditions
 - Focus on Cell & Gene Therapies to save patient's lives
 - Deliver life-saving treatment to 59+ patients (pediatric and adults)
 - Reduce the progression of acute kidney injury during hospitalization by 20%
- Sustainability
 - Measure and reduce the usage of non-recycled plastic in packaging
 - Standardize and improve circular operations around plastic
 - Reduce plastic footprint across the entire company
 - Optimize internal supply chain processes and ensure greater sustainability
 - Smart, automated manufacturing process reduces energy and water use by 80% while machine learning algorithms slash scrap waste to near zero

IT Outcomes

- Reduced IT costs
- Better IT efficiencies, empowering IT staff to do more
- Reduce hardware requirements or enable efficient use of hardware and facilities
- Accelerate cycle times and greater control or visibility
- Allow for continuous, automated data quality monitoring

People Outcomes

- Reduced Sexual Violence Against **Women** and **Girls**
- Made Life Safer for **Maintenance Workers** / Keeping **workforce** safe
- Empowered **Disability Support Workers** to succeed
- Enable **service technicians** to always be up-to-date on their assigned work orders
- Enable **procurement team** to cope with drastically increased spend with strict regulatory requirements

- Enable **employees** to enhance their skills to enable them to maintain a safe level of performance
- Reduced risk for **maintenance crews** by replacing manual network inspections with automated process
- Enable **employees** to perform travel-related tasks on any device
- Freeing **workers** from repetitive tasks and eliminated unnecessary travel by using machine learning and IOT to predict and optimize maintenance
- Allowed **colleagues** working in different locations to connect and collaborate with mixed reality in real-time
- Provide most profitable **consumers** of energy with insights to their energy consumption patterns, to be able to optimize energy use and sell excess energy
- Enable **children** to learn, teachers to teach and parents to home school with a personalized learning helper powered by a teaching engine that is emotionally responsive and tailored to each child to fit their learning curve
- Inclusive workplace where all employees – independent of race, gender, and age – can take advantage of every opportunity to achieve their full potential and shine.